

Glenwood Springs Post Independent PostIndependent.com

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Meet Your Merchant Guidelines and Q&A Form

The Glenwood Springs Post Independent Inside Business section is a free service for local businesses to communicate good news and important changes to their operations. The section is published every Monday. The Meet Your Merchant Q&A is a one-time option for your business to have a photo and Q&A on the lead page of the Inside Business section.

Guidelines

Please note: Meet Your Merchant is a one-time opportunity for businesses. Be strategic in your timing. Keep in mind that it will take from three to eight weeks for your article to appear.

Text: Please limit your total word count to 600 words, or about 100 words per answer. If writing or marketing are not your strengths, consider using the services of a marketing agency or professional to help you put your best foot forward.

Photo: Photos must be high resolution in order to print well in the newspaper. Please submit one to five photos with a file size of 600 KB to 3 MB. Make sure your email program does not automatically downsize your photo attachment. Include a caption that identifies all people in the photo from left to right. Consider hiring a professional photographer to take this photo.

Send your Meet Your Merchant package by email to: business@postindependent.com.
Hard copy submissions are not accepted.

Q&A Form

Business Name:

(Short) Description:

Owner or manager:

Direct phone line for article questions (not for publication):

Street address:

City:

Customer contact phone:

Customer contact email:

Facebook:

Website:

Twitter tag:

Date Business Opened:

Questions: Please limit your total word count to 600 words, or about 100 words per answer.

1. When did your business start?

2. What do you sell?

3. Why do you like what you do?

4. What strategy do you use to hire good people?

5. What is your plan for growth in the next year in products, services or quality?

6. What is the best thing about running a business here?